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W. Bou-Assaly and S. Mukherji

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PHARMACOLOGY VIGNETTE

W. Bou-Assaly S. Mukherji

Cetuximab (Erbitux)

SUMMARY: Cetuximab, a recombinant chimeric monoclonal antibody, has been successfully used in the treatment of the head and neck and colorectal cancers. We present a review of its mechanism of action, indications, side effects and economic issues, accompanied by a clinical example from our institution.

ABBREVIATIONS: EGFR = epidermal growth factor receptor; FDA = US Food and Drug Administration; HER = human epidermal growth factor receptor; SCC = squamous cell carcinoma; SCCHN = SCC of the head and neck

Cetuximab (Erbitux), a recombinant human/mouse chimeric monoclonal antibody, has been approved by the FDA for use in patients with locally advanced SCCHN and in combination with irinotecan for the treatment of metastatic colorectal cancer.¹⁻⁵ Recent published studies positively evaluated cetuximab as a new option in the first-line treatment of advanced non-small cell lung cancer, but this has not yet been approved by the FDA.^{3,6}

Mechanism of Action

HERs are cell membrane-bound glycoproteins, comprising 4 distinct receptors: EGFR, also known as HER1; HER2; HER3; and HER4.^{2,7,8} These receptors are divided into 3 regions: an extracellular ligand-binding region, an intracellular region with tyrosine kinase activity, and a region that spans the cell membrane and anchors the receptor to the cell. Ligand binding to the extracellular domain promotes formation of dimers, homodimers (between monomers of same receptor), or heterodimers (between the bound receptor and other members of the HER family), activating tyrosine kinase, triggering a cascade of complex cell biochemistry that regulates various cell functions, such as cell proliferation, angiogenesis, apoptosis, adhesion, and motility.^{7,8} Figures 1 and 2 illustrate the normal and the overexpression of the EGFR and its pathway when binding with a ligand, resulting in dimerization and initiation of an intracellular cascade.

Cetuximab, a monoclonal antibody, binds to the extracellular domain of the EGFR, which is overexpressed in many human cancers, including head and neck and colorectal types. This process prevents the EGFR from binding with its endogenous ligand, blocking the receptor-dependent transduction

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From the Department of Radiology (S.M.) and Division of Neuroradiology (W.B.-A.), University of Michigan Health System, Ann Arbor, Michigan; and Department of Radiology and Nuclear Medicine (W.B.-A.), Division of Neuroradiology and PET CT Imaging, Ann Arbor VA Health System, Ann Arbor, Michigan.

Please address correspondence to Wessam Bou-Assaly, MD, Department of Radiology, University of Michigan, Ann Arbor VA Health System, 2215 Fuller Rd, Ann Arbor, MI, 48105; e-mail: Wessam@med.umich.edu DOI 10.3174/ajnr.A2054 pathway and providing many antitumor effects, involving cell-cycle arrest, induction of apoptosis, inhibition of angiogenesis, inhibition of metastasis, internalization and downregulation of the EGFR, and enhancement of the sensitivity to radiochemotherapy.^{1,4,10} Figure 3 illustrates the effect of cetuximab on the EGFR pathway.

Indication and Usage

Cetuximab has been approved since 2006 for the treatment of SCCHN, in combination with radiation therapy as the initial treatment of locally or regionally advanced tumor and as a single agent for patients with platinum-resistant cancers such as recurrent or metastatic SCCHN.^{1,2,5,9} Figure 4 illustrates an aggressive case of SCC of the left vocal cord, treated with cetuximab, with resulting substantial reduction in the size of the lesion. Cetuximab has also been approved since 2004 for the treatment of EGFR-expressing metastatic colorectal cancer as a single agent or in combination with irinotecan for patients with chemotherapy-refractory cancers.^{1,2,5}

Administration and Side Effects

Cetuximab is a prescription-only drug administered intravenously, usually with an H1 antagonist, in a dose of 400 mg/m², with a subsequent weekly dose of 250 mg/m². Intravenous administration of cetuximab has several side effects: The most serious are infusion reactions, cardiopulmonary arrest, dermatologic toxicity and radiation dermatitis, sepsis, renal failure, interstitial lung disease, and pulmonary embolus. ^{1,2,4,10,11} Across all studies, cetuximab was interrupted in 3%–10% of patients because of adverse reactions.⁵

Economic and Clinical Issues

Cetuximab is expensive with the cost approximating \$30,000 per 8 weeks of treatment per patient.¹⁴ This definitively raises many questions by health professionals and economists about the cost-effectiveness of this drug. An economic analysis in 5 European countries in 2008 suggested a good value for the money



Fig 1. Schematic representation of normal expression of EGFR (HER1) (A) and the overexpression of EGFR (B).



Fig 2. Illustration of the EGFR (HER1) pathway. Ligand binding to EGFR results in dimerization. Successful dimerization results in initiation of a cascade, which results in cell proliferation.



Fig 3. Illustration of the effect of cetuximab on the EGFR (HER1) pathway. Cetuximab binding to the EGFR prevents dimerization and the downstream cascade.



Fig 4. Axial contrast-enhanced CT scans demonstrate an aggressive SCC involving the left true vocal cord (*A*), which extends superiorly to involve the left aryepiglottic fold (*B*) (*arrowheads*). The patient was treated with cetuximab and radiation therapy. *C* and *D*, Following treatment, there is a substantial reduction in the size of the lesion (*arrowhead*) compared with the pretreatment study.

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of cetuximab when combined with radiation therapy for locally advanced head and neck cancer.^{1,9,12} Its cost-effectiveness appears to be more debated when used for colorectal cancer, with the incremental cost-effectiveness ratio being approximately Can\$199,742 (US \$188,708) per life-year gained, as recently evaluated by the National Cancer Institute of Canada.¹³

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